

# ADVERTISEMENT KIOSK



GS-258 AK

Ever seen an Advertisement system that is big enough to capture even the minutest details of your products? Which has a high definition (HD) Plasma Screen that displays breathtaking picture quality visible from every angle? Has Dual System for simultaneous display of advertisements and product information? Has a dedicated Feedback System for interactive end-user experience? That is intelligent enough to autolaunch advertisements according to a pre-set schedule?

If not, you have not experienced our Advertisement kiosk. With all this and much more it is a product truly out of this world. Run your advertisements on it and you will agree it is the best favor you can do to your sales figures!

## APPLICATIONS

For interactive display of information in a multimedia environment at:

- Exhibition Stands
- Reception Desks
- Shopping Malls
- Corporate Sales Centres and Showrooms
- Airports
- Railway and Subway Stations
- Post Offices and Civic Centres
- Money Changers
- Other Public Places

## DIMENSIONS

Height: 2000 mm  
Width: 630 mm  
Depth: 715 mm

## Features

Dual System / Screens: Advertisement System and Feedback System  
Open-Standards based Non-proprietary Hardware architecture

System	
Operating Environment	Temperature : +6°C to +50°C Humidity : 85% Non-Condensing
Power Supply	Voltage: 110VAC - 220VAC ±5% Frequency: 50Hz ~ 60Hz ±5%
Main board	Industrial Grade with built-in Audio/Video Support
Processor	Intel Pentium III (1.0 GHz)
Memory	256 MB SD RAM
Data Storage	40 GB
I/O Ports	4 Serial (COM), 2 Parallel (LPT), 2 USB
Graphics Support	LCD Controller Integrated 2D/3D Graphics Engine, 4X AGP 12"/15"/17" LCD Monitor Maximum Resolution: 1024x768 pixels Anti-glare Surface Brightness/Contrast Adjustment
Touch Screen	12"/15"/17" LCD Touch Screen (5-wire Resistive/IntelliTouch)
Operating Platform	Microsoft Windows

## Dual System

### Advertisement System

advertisement system 32"/42"/50" Plasma Display exclusively reserved for advertisements.

### Feedback System

Touch Screen based feedback system is used for interactive product inquiries as well as for administration for the Advertisement systems.

## Monitor

### 15" LCD Monitor

Polished or fine etch screen finishes available  
SVGA style analogue video interface connector  
Maximum resolution 1024 x 768 pixels  
Pixel pitch 0.273mm x 0.273mm  
Pixel configuration R,G,B vertical stripe  
Anti glare surface  
Brightness/Contrast adjustment

## Graphics Support

LCD controller  
Integrated 2D/3D graphics engine, 4X AGP  
Share system memory architecture able to utilize the display memory size up to 64MB  
Maximum resolution for video chipset: 640x480, 800x600, 1024x768, 1280x1024, 600x1200, 1920x1200, true-color

## Network Connectivity

The kiosk is compatible with a variety of network connectivity options including:

Ethernet 10/100 MB  
PSTN  
ISDN  
Wireless

## Add-on Options

Voice Guided Assistance  
Customizable Kiosk Software Ad Access with features to automatically launch  
Advertisement/presentations at pre-defined timings/intervals, Usage Monitoring Change  
Advertisements/presentations remotely from a network location, execute Desktop, Intranet and Internet Application

## Service and Support

Covered by comprehensive 1-year warranty followed by a maintenance contract.

Specifications are subject to change without prior notice.

## Touch Screen

12"/15"/17" LCD Touch Screen (5-wire Resistive/IntelliTouch)

## Audio (Feedback System)

4 Watt RMS/channel stereo amplifier  
2 x Dual cone, high compliance 100mm speakers

## Audio (Advertisement System)

40 Watt 2 Stereo Speakers

## Construction

Heavy-duty anti-rust kiosk body.

## Colors

Available in a variety of colors to suit corporate requirement.

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